



## THE E-DONOR BILL OF RIGHTS

- I. To be clearly and immediately informed of Highfields' name, nonprofit status, mission, and purpose when first accessing Highfields' Website.
- II. To have easy and clear access to alternative contact information other than through the Website or e-mail.
- III. To be assured that all third-party logos, trademarks, and trustmarks, as well as other identifying, sponsoring, and/or endorsing symbols displayed on the Highfields Website, are accurate, justified, up to date, and clearly explained.
- IV. To be assured that all online transactions and contributions occur through a safe, private, and secure system that protects the donor's personal information.
- V. To have easy access to Highfields' privacy policy posted on the Highfields' Website and to be told clearly what information Highfields is gathering about the donor and for what purpose it will be used.
- VI. To know that Highfields will never send unsolicited electronic communications or solicitations unless the donor has "opted in" to receive such materials.