

FOR IMMEDIATE RELEASE

Contact:

Laura Jurasek

Communications and Marketing Specialist

Highfields

517-628-2287 x373 (office)

231-670-3171 (cell)

ljurasek@highfields.org

www.highfields.org

Over 760 Toys Donated to Families in Highfields' Counseling Programs

Lansing, Michigan – December 21, 2018 – Over 760 donations of toys, books, and clothing items were given to families involved in Highfields' counseling programs as part of Highfields' 14th Annual Holiday Toy Drive.

Highfields' Holiday Toy Drive is sponsored by WLNS with help from mid-Michigan Ford dealerships: Grand Ledge Ford Lincoln, Semour Ford Lincoln, Courtesy Ford, Pauli Ford, Candy Ford, La Fontaine Ford, Signature Auto Group Perry, Signature Ford Lincoln, and Irish Hills Ford.

“Every year we are humbled by the outpouring of support from the community and the partnership with WLNS,” said Brian Philson, Highfields' President and CEO.

Highfields' counselors wrap and deliver toys to clients involved in counseling and support programs in time for the holidays. Highfields serves families who struggle with issues like poverty, mental health challenges, and substance abuse.

The Toy Drive takes place every winter around Thanksgiving and lasts for two weeks into December.

Highfields is a nonprofit human services organization which provides home-based counseling for families, a residential treatment facility for boys ages 11-17 and experiential education and support programs for children, youth, and families in 13 mid-Michigan counties. For more information, please visit www.highfields.org.

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