



# 13th Annual Strengthening Families Fundraising Breakfast

Thursday, October 17, 2019 at the  
Kellogg Center in East Lansing

## Sponsorship Opportunities

### Your Sponsorship Matters!

This free event brings together more than 300 supporters of Highfields for a chance to hear live from actual client speakers about how Highfields changes lives.

With your sponsorship we will let our supporters know that YOU covered the costs of the event so that ALL of their donations can go to support Highfields' programs.



*"We can change the world one person at a time, why not start with the ones who need it the most? Where would I be without Highfields? LOST, completely lost."*  
- Jeannie, 2018 Client Speaker (right) with her family

### Breakfast Sponsor — \$5,000 Exclusive

- Prime Table at the Breakfast
- Prominent Signage and Cover Recognition on Breakfast program
- Recognition in all Breakfast event media press releases
- Logo on all Breakfast event print and e-marketing materials
- Recognition in Video
- Website and Social Media (Facebook, LinkedIn, Twitter, Instagram) recognition

### Video Sponsor — \$3,500 One available

- Recognition in all Breakfast event media press releases
- Logo on all Breakfast event print and e-marketing materials
- Recognition in Breakfast program and Video
- Website and Social Media (Facebook, LinkedIn, Twitter, Instagram) recognition

**SOLD**  
**Meijer, Inc.**

## Highfields Breakfast Sponsorship Opportunities (cont.)

### Sponsor a Family — \$3,500 Two available

Many of our clients travel from other areas to East Lansing for the Breakfast. We host client speakers and their families for dinner and hotel accommodations at the Kellogg Center, the night before the Breakfast.

- Recognition in all Breakfast event media press releases
- Logo on all Breakfast event print and e-marketing materials
- Recognition in Breakfast program and Video
- Website and Social Media (Facebook, LinkedIn, Twitter, Instagram) recognition

### AV Sponsor — \$1,000 One available

**ONE SOLD**

#### **Jackson National**

- Recognition in all Breakfast event media press releases
- Logo on all Breakfast event print and e-marketing materials
- Recognition in Breakfast program
- Website and Social Media (Facebook, LinkedIn, Twitter, Instagram) recognition

### Gift Sponsor — \$500 One available

- Logo on all Breakfast event print and e-marketing materials
- Recognition in Breakfast program
- Website and Social Media (Facebook, LinkedIn, Twitter, Instagram) recognition

### Decoration Sponsor — \$500 One available

- Logo on all Breakfast event print and e-marketing materials
- Recognition in Breakfast program
- Website and Social Media (Facebook, LinkedIn, Twitter, Instagram) recognition

### Parking Sponsor — \$250 One available

- Recognition in Breakfast program
- Website and Social Media (Facebook, LinkedIn, Twitter, Instagram) recognition

Please contact Laura Jurasek at [ljurasek@highfields.org](mailto:ljurasek@highfields.org)  
or (517) 628-2287 ext. 373  
to secure your sponsorship or for additional information.

**Thank you for believing in our mission!**