



41st Annual Golf Outing "Putt for a Purpose!"

Monday,
June 7th

Forest Akers
West

**Your support
helps stabilize,
strengthen, and
empower children
and families in our
community!**

Each year Highfields provides a safety net for approximately 7,000 children and families.

*"Without Highfields' help,
my child would be
in jail or worse.
Thank you for giving me
my child back."*

SPONSOR OPPORTUNITIES

Title Sponsor \$7,500

- ◆ Logo on golfer gift
- ◆ Logo on sponsor banner at event
- ◆ Recognition as Title Sponsor in all TV, radio, print and social media
- ◆ Video message via email, social media and website
- ◆ Podium time at welcome party (start to event start)
- ◆ Recognition on front cover and mid full-page inside front or back cover ad in program
- ◆ Company information table at event
- ◆ Tee sign
- ◆ Two foursomes with golf package

**SOLD TO
LYMAN & SHEETS**

Platinum Sponsor \$6,000

Dinner Sponsor

- ◆ Corporate naming rights on postcard and indoor social gathering
- ◆ Video message via email, social media and website
- ◆ Logo on dinner gift card envelopes
- ◆ Logo recognition on marketing materials (time sensitive), sponsor banner, power point and full-page ad in program
- ◆ Tee sign
- ◆ Foursome with golf package

**SOLD TO
PHP of MID-MICHIGAN**

Gold Sponsor \$4,000

Golf Ball Sponsor—Sold to Dart Bank

Golf Towel Sponsor—Sold to Lansing Ice and Fuel

- ◆ Logo recognition on chosen item
- ◆ Logo recognition on all marketing materials (time sensitive), sponsor banner, power point and full-page ad in program
- ◆ Tee sign
- ◆ Foursome with golf package

Gold Sponsor \$4,000

Contest Sponsor—Sold to Foster Swift

- ◆ Video message via e-mail to golfers presenting contest awards
- ◆ Logo recognition on all marketing materials (time sensitive), sponsor banner, power point and full-page ad in program
- ◆ Tee sign
- ◆ Foursome with golf package

Silver Sponsor \$2,500

Beverage Sponsor—Sold to Wieland

Bottled Water Sponsor—Sold to Maner Costerisan

Breakfast Sponsor—Sold to Miller Canfield

Charity Trivia Sponsor—Sold to Auto Owners

Golf Cart Sponsor—Sold to Christman Constructors

Lunch Sponsor—Sold to Board of Water and Light

Snack Bag Sponsor—Sold to Financial Independents

- ◆ Logo recognition on chosen item
- ◆ Recognition on sponsor banner, social media, and half-page ad in program
- ◆ Tee sign
- ◆ Foursome with golf package

Bronze Sponsor \$ 1,000

- ◆ Recognition on social media
- ◆ Tee sign
- ◆ Logo in event program
- ◆ Foursome with golf package

~over~

Foursome—\$700

Individual—\$175

Tee Sign—\$250

Sign Up Today at: <https://www.highfields.org/events>



**Thank you to our Title Sponsor, Lyman and Sheets:
2015, 2016, 2017, 2018, 2019, 2020 and 2021!**



For more information, please contact:

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Thank you for believing in our mission!