FOR IMMEDIATE RELEASE

Contact:
Ariel Pontius
Communications and Marketing Specialist
Highfields
517-628-2287 x332 (office)
517-230-7505 (cell)
apontius@highfields.org
www.highfields.org

Help provide a toy for a family in need during Highfields’ 17th Annual Holiday Toy Drive.

*Lansing, Michigan – November 9, 2021* – Highfields and WLNS are partnering for the 17th Annual Holiday Toy Drive to help provide toys to children and families in the community.

The Toy Drive will begin on November 16th and lasts until December 14th.

Highfields’ Holiday Toy Drive wouldn’t be possible without the help of mid-Michigan Ford dealerships who put a toy collection box at their location.: List Dealerships Here- Grand Ledge Ford Lincoln, Seymour Ford Lincoln, Merrill Ford, Pauli Ford, Candy Ford, La Fontaine Ford, Signature Ford of Perry, Signature Ford Owosso, Irish Hills Ford.

Highfields would also like to thank Two Men and a Truck for supplying the donation boxes.

“Every year we are humbled by the outpouring of support from the community and the partnership with WLNS,” said Brian Philson, Highfields’ President and CEO.

Highfields’ counselors wrap and deliver toys to clients involved in counseling and support programs in time for the holidays. Highfields serves families who struggle with issues like poverty, mental health challenges, and substance abuse.

Highfields is a nonprofit human services organization which provides home-based counseling for families, a residential treatment facility for boys ages 11-17 and experiential education and support programs for children, youth, and families in 13 mid-Michigan counties. For more information, please visit [www.highfields.org](http://www.highfields.org).